

25 May 2016 – Parallel Session I

Room	1	2	3	4
Themes	Accounting	Others	Qualitative Method	International Business, Culture & Law
Parallel Session I (3.45 p.m. – 5.45 p.m.)	Challenges of the Economic and Financial Crimes Commission and Their Influence on Adoption of Forensic Accounting: A Conceptual Framework Ibrahim Umar Rose Shamsiah bt Shamsudin Mudzimir Mohamed	Revealing the Accounting Existence through Debt- Receivable Practice at Majapahit Kingdom Era (1350) Novrida Qudsi Lutfillah Eko Ganis Sukoharsono Aji dedi Mulawarman Yeney Widya Prihatiningtias	Battling Bad Weather along the Way: Meaning Making in Narrative Inquiry and Its Challenges Narina A. Samah	Federalism and Intergovernmental Relations: The Nigeria and Pakistan Experiences Saiqa Sadiq Aminu Yusuf Dikko Abbo Usman Zawiyah Binti Mohd Zain
	Audit Quality and Firm Resources: Evidence from Small Audit Firms in Malaysia Aida Hazlin Ismail Takiah Mohd Iskandar Zuraidah Mohd Sanusi Zaleha Abdul Shukor	Ecoculinary Tourism: The Opportunities and Challenges for Indigenous Product Dhian Tyas Untari	Vignettes: An Alternative Qualitative Method for Studying Mixed-Heritage Individuals with Limited Heritage Language Abilities Mahanita Mahadhir Nor Fariza Mohd Nor Hazita Azman	A Malaysian Chevrotain Visit to New Zealand: An Authoethnographic Account of Cultural Variation Awang Rozaimie Affidah Morni Siti Huzaimah
	Islamic Accounting Anthropology: A Constructivist Methodological Alternative Aji Dedi Mulawarman Ari Kamayanti	Malay Travel Culture : Perspective Of Historical Evolution Noor Azam Azmi Badaruddin Mohamed	Qualitative Research in Marketing: Exploring Habituated Reality Tony Wilson	Hidden Message: How Online Newspaper Frames the Internal Conflict in Karaton Surakarta Dian Purworini
	Forensic Accounting Investigation for Fighting Corruption in Nigeria Naziru Suleiman Zaleha Othman	Corporate Governance Development in Malaysia Nurul Ain Ibrahim	Validity, Reliability and Triangulation in Case Study Method: An Experience Zeittey Karmilla Kaman Zaleha Othman	Potential Causes and Outcomes of Communication Conflicts at the Workplace -A Qualitative Study in Pakistan Sadia Deep Berhannudin Mohd Salleh Hussain Othman
	Current Disclosure Practices by zakat Institutions In Malaysia: An Exploratory Study Raedah Sapngi Sherliza Puat Nelson Siti Normala Sheikh Obid		How Blog Discussions Shape Year 12 Students' Argumentative Writing Shihanath Ibrahim Saratha Sithamparam	

26 May 2016 – Parallel Session 2

Room	1	2	3	4
Themes	Business Management	Information System	Others	Education
Parallel Session 2 (9.00 a.m. – 10.30 a.m.)	Intellectual Capital (IC) & Nonprofit (NPO) Effectiveness: An Empirical Validation Nurul Hidayana Mohd Noor Siti Hajar Abu Bakar Ah Mohd Awang Idris	The Exploratory Study of ERP Systems Usage Problem and its Coping Mechanism: The Deployment of Feral System Sharina Tajul Urus Alemayehu Molla	The Phenomenon of Gay Students in College Environment (Case Study about Gay College Students in Bandung) Anisa Diniati Afrilla Anggriani	Legal Literacy of Educators in Malaysia: An Empirical Study Dr. Mohamed Ishak Abdul Hamid Nik Azahani Nik Mohammad
	Conceptions of Value as Family Resemblances: A Theoretical Model and Methodology Ron Fisher Mark Francis Andrew Thomas Kath Mutter Owen Jones	A Review on Knowledge Sharing Behaviour in Virtual Community Nor Intan Saniah Sulaiman Noraini Hasmuni Ruzleeta Zakaria Nerda Zura Zaibidi	Fraternal Culture in Build Harmony Selling Price Determination: Perspective of Kejawan Panunggalan Community Whedy Prasetyo	The Conceptualization of Education Equity in International Governance: A Discourse Analysis of OECD Documents Minh Huynh
	Phenomenography Approach in Marketing Sivakumari Supramaniam Richard Varey Mary FitzPatrick	Users Engagement in Mobile Crowdsourcing Applications: A Qualitative Study Farahidayah Mahmud Hazleen Aris	Environmental Information: Pressures, Types and Usage Stephanie Tsu Way Phang Siti Nabiha Abdul Khalid Dayana Jalaludin	The Mathematical Beliefs and Practice of Primary Teachers and Factors that Limit Belief-Practice Consistency Mohamed Shameem Adam Robin Averill Michael Drake
	The Proton-Rover Saga: A Business History Approach Mohamad Yazam Sharif	Fusion: Cross-Domain Research on Cross-Domain Innovation CJ Meadows	The Study of Genre-Based Approach and EFL Students' Journalism Writing Wannaprapha Suksawas	A Hermeneutic Phenomenology Inquiry on Teacher's e-Practices in the Online ESL Learning Environment Farhana Diana Deris Abdul Rahim Salam Rachel Hooi Koon Tan
	Diffusion of E-Procurement Practices and Management at Gemilang Marhaiza Ibrahim	Crowdsourcing Applications Hazleen Aris Farahidayah Mahmud		

26 May 2016 – Parallel Session 3

Room	1	2	3	4
Themes	Corporate Social Responsibility	Others	Business Management	Entrepreneurship
Parallel Session 3 (11.00 a.m. – 1.00 p.m.)	Stakeholder Management in Designing CSR Activities: The Case of Bank Islam Fathiyah Abu Bakar Mohd 'Atef Md Yusof	Exploring the Hidden Reality of the Desire for Healthcare of the Rural and the Poor Population of India through Qualitative Research Vinay Sharma Rajat Agrawal Kumkum Bharti Anita Sengar	Initial Exploratory Qualitative Study on Halal Awareness in Hong Kong Sarawati Mohd Shariff Saadiah Yahya Shirley Mo Ching Yeung	Challenges that Contribute to New Venture Growth in Service Industry Siti Som Husin Anis Amira Ab Rahman Zatul Karamah Ahmad Bahrul Ulum
	Corporate Social Responsibility Communication and Legitimacy in Indonesia Islamic banking Adi Susilo Jahja Ruswiati Surya Saputra Subramaniam A/L Sri Ramalu	A Review on the Selection of Granular Fertilizer Distribution Methods for Malaysia's Paddy Field in Large Scale Pei Ying Eng Mohd Zamani Bin Ngali Mohd Taufik Ahmad	Conceptual Framework on Halal Ritual Cleansing Integrity in Halal Logistics Noorsiah Ahmad Sariwati Mohd Shariff	Perception from Disabled People in Entrepreneurial Attitude Towards Edu – Tourism Industry Nor Intan Saniah Sulaiman Lily Julienti Abu Bakar Armanurah Mohamad Syahrina Abdullah Norzalinda Mohd Ali Hanafiah
	Modeling an Effective Corporate Social Responsibility Based on Systems Theory and Management Functions: A Case Study in Indonesia Astrie Krisnawati Gatot Yudoko Yuni Ros Bangun	Understanding the Social Engagement of a Select Group of Deaf Individuals Isabelle Joy Faral Anna Paulina Favie Lance Xavier Guiseppe Feliciano April Joy Gascon Cara Jaye Francesca Garcia	Initial Exploratory Analysis during the Halal Supply Chain Stakeholders' Engagement Programme Hanani Ilyana Che Hashim Sariwati Mohd Shariff	Exploring the Influence of Macro-Environment on Small Medium Size Hotel Entrepreneurs' Predisposition to Adopt Strategic Orientations Azilal Kasim Hisham Dzakiria
	Investigating Sustainability of Social Enterprises in Vulnerable Regions : The Case of Aceh Wuri Handayani	Mental Illness Portrayal in Media: A Content Analysis of Malaysian Newspapers Zul Azlin Razali Suhaila Sanip Rabi'atul 'Adawiyah Md Saad	Lean Moderates Resistance to Change: Literature Review Mohamed Shamaun Yushak Yahya Hashim Wan Chul Suh Nooh Abu Bakar	Microfinance for Microenterprise Lalitha Ramasamy

Room	1	2	3	4
Themes	Corporate Social Responsibility	Others	Business Management	Entrepreneurship
	Managing The Social and Economic Performance in Social Enterprise: A Review of Literature Siti Nazariah Abdul Zalim Siti Nabiha Abdul Khalid Zubir Azhar	Ethical Values in Malaysian Printed Advertising. Noor Hanan Mohd Jafar Raja Zahabuddin Raja Yaacob Laili Mardziah Tajuddin Nor Aziyana Abd Rahman	Halal Supply Chain Stakeholders' Engagement Programme – Initial Exploratory Analysis towards Retail Study in Malaysia Nur Hima Muhamad Rahim Sariwati Mohd Shariff Anizah Zainuddin	Using Action Research in Business: Developing New Practical Framework of Financial Planning Process for a New Franchise System Mohd Amy Azhar Mohd Harif
	Barriers to Purchasing Social Responsibility Activities in Northern Malaysia: A Focus on Labour and Health & Safety Saw Khuan Loo Elisha Nasruddin	Analysis and Measurement of Non Ionizing Radiation Causing Possible Hazard in Urban and Suburban Areas Anurag Misra	Halal Governance in Malaysia: A Focus Group Study in Halal Supply Chain (HSC) Stakeholders' Engagement Programme Nornadia Matulidi Harlina Suzana Jaafar Ahmad Naqiyuddin Bakar	

26 May 2016 – Parallel Session 4

Room	1	2	3	4
Themes	Management & Education	Business Management	Qualitative Method	Business & Performance Management
Parallel Session 4 (2.30 p.m. – 4.00 p.m.)	Actor-Network Theory and Inter-Organizational Management Control in Action: A Research Note Nur Haiza Muhammad Zawawi	Decision-Making Behaviour of Real Estate Investors: A Delphi Study in Australia and Malaysia Consilz Tan Leland Entrekin David Butler	How Come There is No Male Respondent in Your Study?: Vulnerability and Risks Hadijah Jaffri	The Construction of A Measuring Tool For the Health Management Research On Malaysian Hajj Pilgrim: The Focus Group Discussion (FGD) Approach Nor Radhiah Mat Nor Rosminah Mohamed Suhaimi Ab.Wahab Omar Osman
	Developing Model for E-Collective Management Practice: A Participatory Action Research Case in Kolej Universiti Selatan Huah Lee Mohamad Hisyam Selamat	Travel of Ideas: Its Story Zaharah Hussin Cheng Meng Chew	Bridging the Researcher's Experience and The Text Nur Latifah Umi Satiti	Influential Financial Factors of Employee Engagement Outcomes within SMEs Business in Malaysia: A Qualitative Study Safiah Rashid Mohd Amy Azhar Mohd Harif
	Management Control System in an Outsourced Solid Waste Management in Malaysia Nur Azliani Haniza Che Pak Shamsul Nahar Abdullah Suhaiza Ismail Norhayati Mohd Alwi	Jasmine Used Book Store in Taiwan: A SWOT Analysis Sze-Huey Soo Yen-Nee Goh Rosly Othman	A Reflection of Intuitive Judgment in Qualitative Content Analysis: The Researcher and the Fictional Narratives Rita Abdul Rahman Ramakrishna	Predecessors' Attitude toward Conflict, Predictor of Family Business Sustainability Linda Salim Mohammad Noor Shariff Darwina Ahmad Arshad Ruswiati Suryasaputra
	Case Study on the Use of Balance Scorecard to Control Performance of A Local Government Owned Water Supply Company in Indonesia Agung Praptapa Mohd. Azlan B. Yahya Norfaiezah Binti Sawandi	Working In Multicultural Team: Opportunities & Challenges Elwin Chin Yi Xiong	Beyond Consensus: A Review of Delphi Research Published in Scholarly Social Science Journals Chang-Hee Kim Karen Yeo	Proposed Performance Management System Design for PT Pos Indonesia using Integrated Performance Measurement System (IPMS) Marnala Joshua Hutajulu Ramilijaona Miora Restu Wulandari Suherlan Dermawan Wibisono
		Exploring Ihsan-Based Leadership among Academic Leaders Abdul Halim Busari Kaswadi Ali Zaimuariffudin Shukri Nordin Abg Izhar Abg Ahmad	Merits of Qualitative Research with a Constructionist Paradigm: Evidence from a Published Study. Probir Banerjee	Selecting Appropriate Performance Measures: The Managers' Experienced Hazeline Ayoup